

Accounting for Carbon Course

Ref:CIMA302

Who is it for

Accountants including finance directors, senior managers and those responsible for strategy.

What is it about

Businesses face new and significant challenges, including changes in consumer buying behaviour as consumers are increasingly influenced by concern over climate change, plus forthcoming legislation aimed at reducing carbon emissions and moving the UK to a low carbon economy. Companies should recognise the implications of this new business environment and make changes before they are forced to through legislation. Indeed by being proactive they can turn the situation to their advantage.

Course Overview

Why climate change matters to business

- Public perceptions and consumer behaviour
- Corporate perspectives
- Government strategy

The energy dimension

- Security of supply
- Security of generation
- Increasing demand

UK Legislation (part one)

- Climate Change Levy
- Climate Change Agreements
- Climate Change Bill/Act

UK Legislation (part two)

- Carbon Reduction Commitment (CRC)
- CRC calculation exercise

The EU Emissions Trading Scheme

- Kyoto Flexible Mechanisms
- What's currently included

Carbon footprints

- Measurement
- Calculation exercise
- Carbon emissions reporting

Measures to reduce carbon emissions

- Energy efficiency
- Voltage reduction
- Attitudes and behaviour

Replacing fossil fuels - renewable energy options

- Power Heating
- Combined Heat and Power Cooling
- Revenue enhancement
- Marketing messages
- Carbon offsetting
- Official offsets
- Voluntary offsets

Course review & summary

8 CPD hours (for non-CIMA members)

Morning coffee, a light lunch and afternoon tea are provided.

THIS COURSE IS RUN BY CIMA MASTERCOURSES

What will I get out of it?

- A better appreciation of the direct and indirect implications of climate change, rising energy prices and government strategy
- Knowledge about how climate change legislation will impact businesses
- Approaches that can be used to reduce an organisation's carbon footprint
- 8 CPD hours (for non-CIMA members)