

Finance for Non-Financial Managers

Do you want the fear taken out of Finance? Do you want to feel confident in your understanding of financial matters as they relate to your business? Do you want to improve the profitability of your business? This course is specifically written for managers who need a better understanding of business or organisational finance. It is a very practical course that will build from little or no financial knowledge. The content will be immediately applicable in your business. Additionally, you will learn many techniques to enhance the profitability of your business overnight!

What you will learn:

- How a business or organisation operates from a financial perspective
- The key financial statements and how to interpret them
- The key questions and areas you should be addressing as a manager
- The key indicators in business
- How to spot the warning signals
- How to significantly improve the profitability of your business
- How to appraise capital projects

Course Content:

- A Disaster and the business analogies!
- The Business Cycle and how money flows in a business
- Business objectives
- The Profit and Loss Statement
- The Balance Sheet
- The Cash Flow Statement
- Accounting policies (and abuses!)
- The key financial ratios and their interpretation
- Profit Vs Cash
- Working Capital management
- Cash Flow management
- Cost control and reduction
- Improving margins and sales in your business
- Relevant costs and their use
- Break even analysis
- Capital investment techniques
- Risk analysis

Duration: 2 Days

Reference Code: FM